

TERMS AND CONDITIONS OF SERVICE

likelyeducation.com

Last updated: 22.08.2026

BY REGISTERING FOR AND/OR USING OUR SERVICES, YOU AGREE TO THE TERMS AND CONDITIONS BELOW. IF YOU DO NOT AGREE TO THESE TERMS AND CONDITIONS, YOU MUST NOT USE OUR SERVICES.

If you have any questions, please email us at office@likelyeducation.com

These Terms and Conditions (the “Terms”) should be read together with our Privacy Policy and Cookie Policy (as amended from time to time), which are incorporated into these Terms by reference.

These Terms (including any updates made from time to time) govern Your use of our platform via our website www.likelyeducation.com (the “Website”) and the services we provide to You via the Website (together, the “Services”).

1. WHO WE ARE

We are LIKELY Srl, a company registered in Romania under company registration number (CUI) 55120624, registered with the Trade Registry under number J2026042779003 with its registered office at **București Sectorul 1, Strada Nicolae Coculescu, Nr. 1C, ASTRONOM, Etaj 2, Ap. 14** (“LIKELY”, “Company”, “We”, “Us” or “Our”).

2. DEFINITIONS

- “School” means the educational institution (including a Multi-Academy Trust or equivalent) that has ultimate responsibility for or control over its Educators and Students.
- “Educator” or “Teacher” means a teacher, staff member, or other individual authorised by a School to use the Services on the School's behalf.
- “Student” means an individual enrolled at a School who is given access to the Services by an Educator.
- “User” or “You” means an Educator, Student, or the School, as the context requires.
- “Task” means an individual exercise on the Platform, comprising a data set and between 4 and 9 questions, worth between 6 and 18 marks.
- “Topic” means a themed collection of 10 Tasks within a Subject (Biology, Chemistry, or Physics).
- “Independent Practice” means the optional additional subscription described in Clause 6.3, which unlocks an additional 10 Tasks per Topic that are not assigned by an Educator.
- “Class” means a group of Students created and managed by an Educator within the Platform.
- “Stretch” and “Support” mean the alternative versions of a Task described in Clause 8.3.
- “Subscription Term” means the Initial Term together with any Renewal Period, as described in Clause 13.

3. OUR AGREEMENT WITH YOU

These Terms apply to any use of the Services by a School, its Educators, and its Students (together, “You” and “Your”). Where an individual agrees to these Terms on behalf of a School, that individual confirms that they have the authority to do so and to contractually bind the School.

Educators are responsible for ensuring that any Student to whom they grant access to the Services (a) is enrolled at the School, and (b) where the Student is under the age at which they may validly consent to the processing of their personal data under applicable data protection law (see Clause 17), has the necessary parental or guardian consent, obtained by the School in line with its own safeguarding and data protection policies. You agree to be responsible for Your Students’ use of the Services.

Where a Student purchases an Independent Practice subscription directly (Clause 6.3) and is under 18, the Student confirms that they have their parent's or guardian's permission to do so.

We may change these Terms for legal, regulatory, or security reasons, or for any other reason, by giving You notice by email, via the Website, or by asking You to re-confirm Your acceptance. Your continued use of the Services following such notice will be treated as Your acceptance of the amended Terms.

4. THE SERVICES

The Platform provides original data sets and question sets across three Subjects: Biology (9 Topics), Chemistry (10 Topics), and Physics (8 Topics). Each Topic contains 10 Tasks.

Educators can assign Tasks to a Class; Students complete assigned Tasks and receive instant feedback (Clause 9). Students may also subscribe separately to Independent Practice (Clause 6.3) for access to an additional 10 Tasks per Topic that are not assigned by an Educator.

The data sets and questions are pitched at GCSE/IGCSE level. **They are not official GCSE or IGCSE material, are not endorsed by any exam board, and should not be treated as such.** The content is designed for learners aged approximately 14–16 but may also be suitable for other age groups at the School's or Educator's discretion.

5. ACCOUNTS AND REGISTRATION

5.1 Educator accounts

An Educator creates an account to set up Classes and add Students by name and email address. There is no limit on the number of Students an Educator may add to a Class. Where a School reaches the Student limit attached to its subscription tier (Clause 6.2), a notification will be displayed and the Educator will need to upgrade the subscription or remove Students to add further ones.

The same Student enrolled in two different Classes is counted as two separate Students for the purposes of the subscription Student limit.

5.2 Student accounts

A Student creates an account using the email address added by their Educator; once registered, the Student's Class and any assigned Tasks are available to them. Access to the Services is otherwise free for Students, save that only Tasks assigned by an Educator are available unless the Student has an active Independent Practice subscription (Clause 6.3).

5.3 Accuracy of information

You confirm that all information You provide when registering is true, accurate, current, and complete, and You will keep it up to date. If any information You provide is untrue, inaccurate, out of date, or incomplete, We reserve the right to suspend or terminate the relevant account.

5.4 Passwords and account sharing

Each Educator and Student must keep their password confidential and must not share it with anyone else. If the same Task is reattempted more than 10 times on a single account, this will be treated as an indication that the account is being shared between multiple individuals, and the account will automatically be blocked pending review. You agree to notify us immediately if You become aware of any unauthorised use of an account.

6. SUBSCRIPTIONS, TRIAL, AND FEES

6.1 Free trial for Educators

Educators may sign up for a free 4-week trial. Only one free trial is permitted per School. At the end of the trial, access to the Services will end unless a full subscription is activated.

6.2 Educator subscription tiers

Subject to payment of the applicable Charges, an Educator subscription runs for a 12-month Subscription Term and offer plans for following number of enrolled Students:

- Up to 100 Students
- Up to 200 Students
- Up to 300 Students

For larger plans, or to discuss Independent Practice bundled for a School's Students, please contact office@likelyeducation.com

6.3 Independent Practice (Student add-on)

A Student may subscribe to 12-month Subscription labelled Independent Practice, which unlocks an additional 10 Tasks per Topic that are not assigned by an Educator. This may also be arranged for a School's Students in bulk by agreement with LIKELY (Clause 6.2).

6.4 Payment terms

Charges are payable within 30 days of the date of the relevant invoice, in cleared funds, to the bank account nominated on the invoice. Charges are **non-cancellable and non-refundable** once the Subscription Term has begun, save as required by applicable law.

If any amount properly due is not paid, We may charge statutory interest on the overdue amount under applicable law, and/or suspend Your and Your Authorised Users' access to the Services until all overdue sums are paid in full.

6.5 Renewal

Each Educator subscription automatically ends at the end of its 12-month Subscription Term unless renewed by agreement between You and Us for a further Subscription Term (a "Renewal Period").

7. CLASSES AND ASSIGNING TASKS

An Educator must create a Class before adding Students; Students then sign up using the email address added to that Class and can see the Tasks assigned to them.

An Educator may assign up to 15 Tasks at any one time. Before assigning a Task, an Educator may preview it.

Once a Student has selected or opened a Task, they must complete it. If a Student does not complete an opened Task, it will be scored as zero, unless the Educator deletes the Student's attempt.

8. STRETCH AND SUPPORT

For each Task, an Educator or Student may choose between three versions:

- **Standard** — the default version of the Task.
- **Stretch** — the Standard Task plus an additional challenge question.
- **Support** — a version of the Task with structured language and supportive hints.

Whether the Standard, Stretch, or Support version is assigned or undertaken is chosen by the Educator (when assigning) or the Student (when undertaking Independent Practice), as applicable.

9. FEEDBACK

Feedback is provided instantly on completion of a Task and includes a score and personalised feedback based on the skills assessed in that Task. Feedback and scores are available at three levels:

- Task level — feedback on a single completed Task.
- Student level — a Student's own performance across the Tasks assigned within a Class, visible only to that Student.
- Class level — the aggregate performance of Students within a Class, visible only to the relevant Educator.

10. INTELLECTUAL PROPERTY RIGHTS

Unless otherwise indicated, the Website and Services — including all data sets, question sets, software, text, graphics, and other content made available through the Services (the “Content”), and all associated trademarks and logos (the “Marks”) — are our proprietary property, or are licensed to us, and are protected by copyright, trademark, and other intellectual property laws.

Subject to Your compliance with these Terms, We grant You a limited, non-exclusive, non-transferable licence to access and use the Content solely for the purpose of using the Services as contemplated by these Terms (for example, an Educator assigning Tasks, or a Student completing them). You may not reproduce, distribute, publicly display, sell, license, or otherwise commercially exploit any Content or Marks without Our prior written permission.

We do not claim ownership over a Student's individual answers or work product submitted within a Task, but You grant Us a licence to use, store, and process that work product for the purposes of providing the Services (including generating feedback and scores).

11. ACCEPTABLE USE

In using the Services, You agree that You will not:

- use the Services for any purpose other than their intended educational use;
- reproduce, distribute, publicly display, translate, modify, create derivative works from, decompile, or reverse engineer the Services or any Content, except as expressly permitted;
- share Your password with any other person, or access or attempt to access another User's account;
- attempt to circumvent the reattempt limit described in Clause 5.4, or otherwise attempt to allow multiple individuals to use a single account;
- harass, threaten, or abuse any other User or Our staff;
- upload or transmit any virus, malware, or other harmful code;
- attempt to penetrate or circumvent Our security measures; or
- license, sell, rent, or otherwise commercially exploit the Services or make them available to any third party who is not an authorised Educator or Student.

We reserve the right to suspend or terminate any account, at Our sole discretion, in the event of a breach of this Clause 11.

12. AVAILABILITY AND UPDATES

We do not warrant that Your use of the Services will be uninterrupted or error-free. We may install updates or additional features that We consider reasonable or beneficial; these Terms apply to any such updates that are not distributed with a separate licence.

We are not responsible for delays or failures resulting from the transfer of data over communications networks, including the internet, which are outside of Our reasonable control.

13. TERM, RENEWAL, AND TERMINATION

Our agreement with You begins on the date the Services commence and, unless terminated earlier in accordance with these Terms, continues for the Subscription Term described in Clause 6.

We may suspend or terminate Your access to the Services if: (a) You breach these Terms; (b) required by law, regulation, or a competent authority; (c) of a system failure, maintenance, or an event outside Our reasonable control; or (d) We decide, in Our sole discretion, to withdraw the Services from the market, in which case We will give You reasonable notice.

On termination, the licence granted to You under these Terms ends immediately and You must cease all use of the Services. Termination does not affect any rights or remedies that have already accrued.

14. WARRANTIES AND DISCLAIMERS

We warrant that the Services will be provided with reasonable skill and care. We do not warrant or guarantee any particular academic outcome, grade, or exam result from use of the Services, and the Content is not official exam board material (Clause 4).

To the extent permitted by law, We exclude all other conditions, warranties, and terms that might otherwise be implied by statute, common law, or otherwise, save that nothing in these Terms excludes or limits Our liability for fraud, fraudulent misrepresentation, death or personal injury caused by Our negligence, or any other liability that cannot be excluded or limited under applicable law.

15. LIMITATION OF LIABILITY

Subject to Clause 14, We shall not be liable for any indirect or consequential loss, or for any loss of business, profits, anticipated savings, revenue, or goodwill, however arising.

Subject to the foregoing, Our total liability arising out of or in connection with these Terms shall be limited, in aggregate, to the total Charges paid by You to Us in the 12 months preceding the event giving rise to the claim.

16. INDEMNIFICATION

You agree to indemnify Us against any loss, damage, liability, or reasonable expense (including legal fees) arising from a third-party claim relating to: (a) Your or Your Students' use of the Services; (b) Your breach of these Terms; or (c) Your violation of the rights of a third party, including intellectual property or data protection rights.

17. DATA PROTECTION, SECURITY AND PRIVACY

“Data Protection Legislation” means, as applicable: the EU General Data Protection Regulation (Regulation (EU) 2016/679) (“EU GDPR”); the UK General Data Protection Regulation and the Data Protection Act 2018 (“UK GDPR”); and any Romanian implementing legislation, together with any laws that replace, extend, or amend the foregoing.

Because Users may be located in the EU, the UK, or elsewhere, We aim to comply with both the EU GDPR and the UK GDPR in respect of the personal data We process through the Services.

17.1 Roles

In respect of Educator and School account data, We act as the controller. In respect of Student personal data (names and email addresses) provided to Us by a School or Educator to enable a Student's use of the Services (“Student Personal Data”), We act as the processor and the School is the controller.

17.2 Our processor obligations

Where We act as processor of Student Personal Data, We will:

- process it only in accordance with these Terms and the School's written instructions, except where otherwise required by law;
- implement appropriate technical and organisational measures to protect it against unauthorised or unlawful processing and against accidental loss, destruction, or damage;
- only engage a sub-processor under a written contract imposing equivalent data protection obligations;
- assist the School, so far as reasonably possible, to respond to data subject rights requests and to comply with its obligations under the Data Protection Legislation;
- notify the School promptly on becoming aware of a personal data breach affecting Student Personal Data; and
- at the School's request, securely delete or return Student Personal Data on termination of the Services, save to the extent We are required by law to retain it.

17.3 International transfers

Where Student Personal Data is transferred outside the UK or the European Economic Area, We will ensure that appropriate safeguards are in place (for example, the European Commission's or UK Information Commissioner's Standard Contractual Clauses, or an adequacy decision) before making that transfer.

17.4 UK representative

As a company established in the EU offering Services to a significant number of Users in the UK, We have appointed a representative in the UK for data protection purposes, in accordance with Article 27 of the UK GDPR. Our UK representative (Article 27 UK GDPR) is: **Prighter Ltd**, 20 Mortlake High Street, London, SW14 8JN, United Kingdom

17.5 Further information and contact

Full details of what personal data We collect, why, and Your rights are set out in Our Privacy Policy, available at likelyeducation.com/privacy_policy. Our data protection contact is privacy@likelyeducation.com

18. GOVERNING LAW AND JURISDICTION

These Terms, and any dispute or claim arising out of or in connection with them (including non-contractual disputes or claims), are governed by and construed in accordance with the laws of Romania.

The courts of Romania shall have jurisdiction to settle any dispute or claim arising out of or in connection with these Terms.

Where You are a consumer habitually resident in the European Union or the United Kingdom, this choice of law and jurisdiction does not deprive You of the protection afforded by any mandatory provisions of the law of Your country of residence, and You may also bring proceedings in the courts of Your own country of residence to the extent required by applicable consumer protection law.

19. GENERAL

19.1 Entire agreement

These Terms, together with our Privacy Policy and Cookie Policy, constitute the entire agreement between You and Us regarding Your use of the Services.

19.2 Severance

If any provision of these Terms is or becomes illegal, invalid, or unenforceable, that shall not affect the legality, validity, or enforceability of any other provision.

19.3 Waiver

No failure or delay by Us in exercising any right under these Terms operates as a waiver of that right. Any waiver must be given in writing to be effective.

19.4 Assignment

We may transfer Our rights and obligations under these Terms to another business, provided that this does not adversely affect Your rights. You may not transfer Your rights under these Terms without Our prior written consent.

19.5 No partnership

Nothing in these Terms creates a partnership, agency, or joint venture between the parties.

19.6 Third-party rights

A person who is not a party to these Terms has no right to enforce any of its terms, save as expressly stated.

19.7 Events outside our control

We will not be liable for any failure or delay in performing Our obligations under these Terms caused by events beyond Our reasonable control.

20. CONTACT US

If You have any questions about these Terms, or would like to raise a complaint, please contact:

LIKELY Srl

București Sectorul 1, Strada Nicolae Coculescu, Nr. 1C, ASTRONOM, Etaj 2, Ap. 14

CUI: **55120624**

Trade Registry No.: **J2026042779003**

Email: **office@likelyeducation.com**

Phone: ----